



CTA Scotland Funding Summit

Monday 9th of September 2024



Our aim: To improve the lives and wellbeing of everyone in our community.

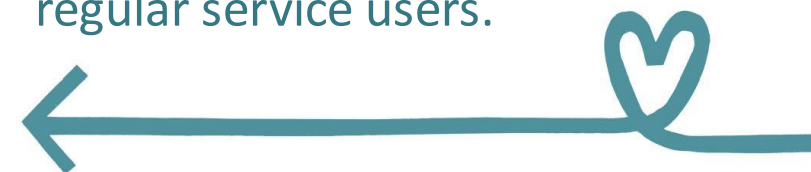


Formed in 1999, rebranded recently as we do a lot more than transport.

Our patch is bigger than greater London and many are in transport poverty.

Resident population of around 15,000 people.

8 P/T staff, 60 volunteers, 350 regular service users.



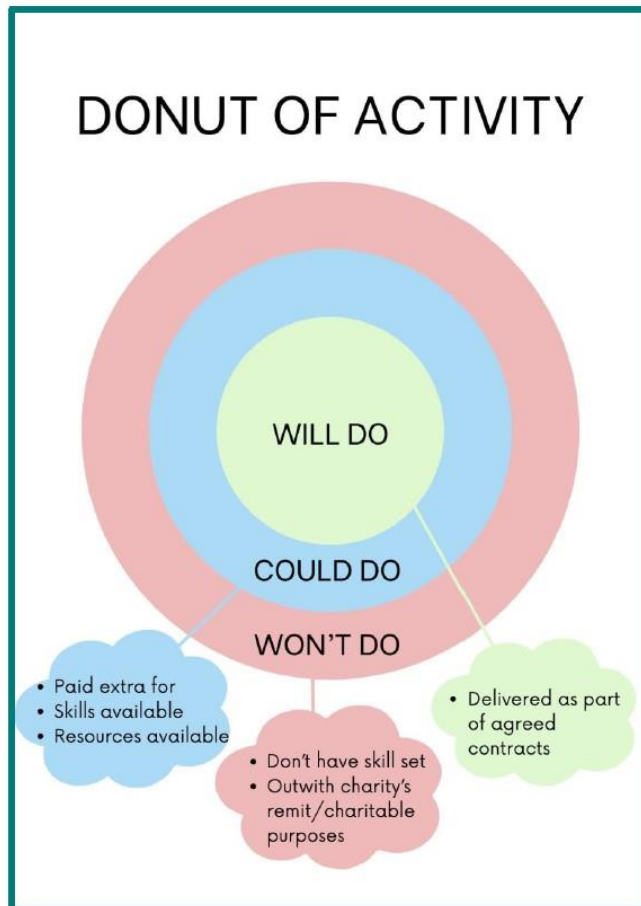
The challenges that we are all facing

- Focus on survival and resilience rather than growth.
- A drive by funders for more robust evidence of impact and value for money.
- Increased accountability, greater expectation of transparency and reporting.
- An intensified focus on collaboration.

Source: The Challenges of Leadership in the Third Sector, Julie Hodges and Brian Howieson, European Management Journal 35 (2017).



Survival and resilience

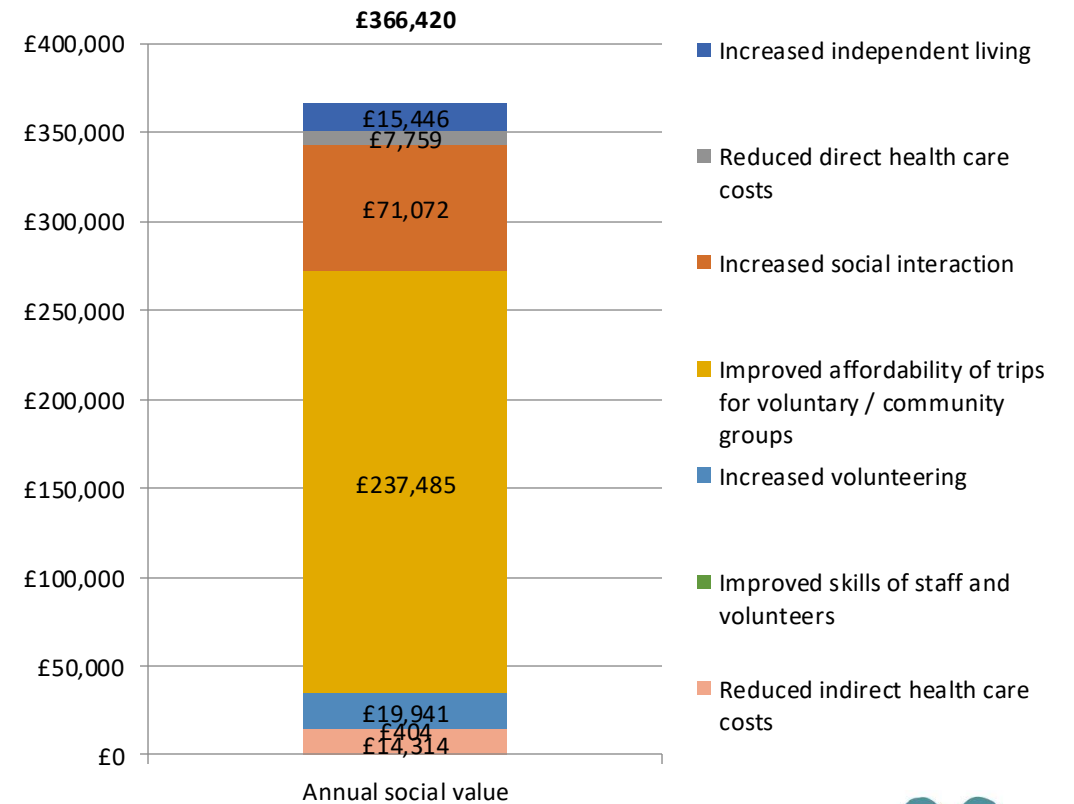
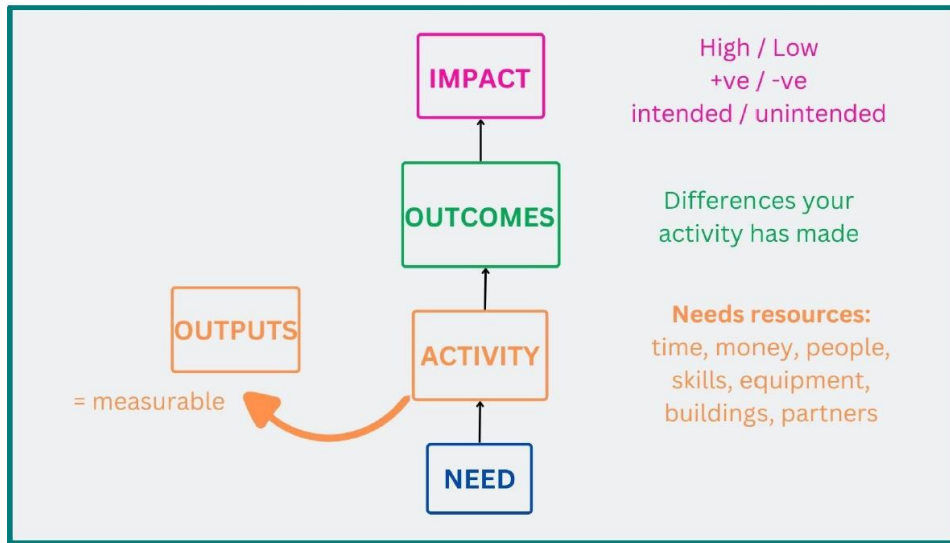




Evidence of impact and value for money

Annual social value

“It was great getting to see the outside world! Put me down for every week please”



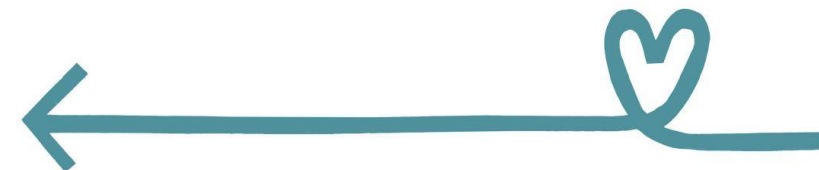
Increased accountability and reporting

Treadmill & Hamster wheel

Relationships, reputation
and building trust

Effective governance – help
and upskilling

Data and systems – efficient
reporting



More focus on collaboration

- Transport is the building block of good health and wellbeing.
- Currently around 20 partners in place – always developing.
- Creative approaches to access more resources.



Thanks for listening



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