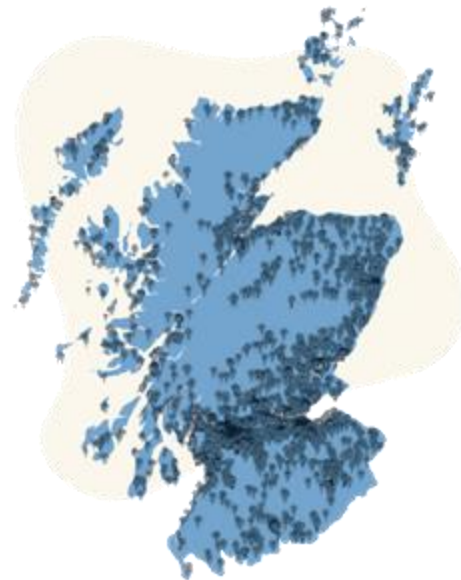




Social enterprise in Scotland

Who are Social Enterprise Scotland?

Social Enterprise Scotland (SES) is an independent, membership-led organisation and is the voice of social enterprise in Scotland. We champion social enterprise to create a supportive policy environment for social enterprises. We are the first point of contact for the media and public and promote a positive vision for social enterprise.



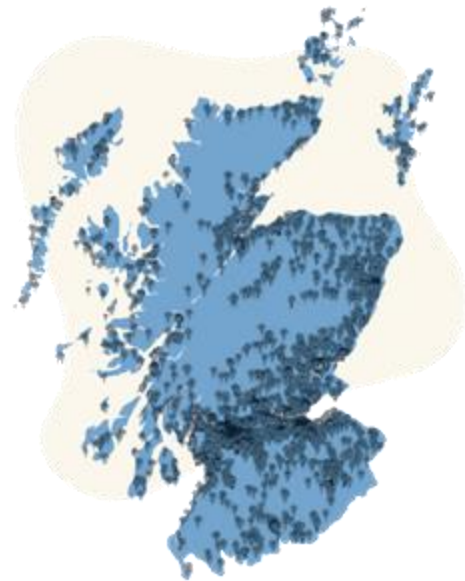


Social enterprise in Scotland

A simple definition:

“Social enterprises are independent businesses with a specific social and/or environmental purpose and their profits are re-invested into that purpose.”

See our website **socialenterprise.scot** for more information!





Social enterprise in Scotland

There's probably a social enterprise running a shop, art gallery, sports centre or cafe in your local area...

Practical examples in Scotland include:

Kibble Education and Care

The Big Issue

Edinburgh Remakery

Hey Girls

Link Group Ltd

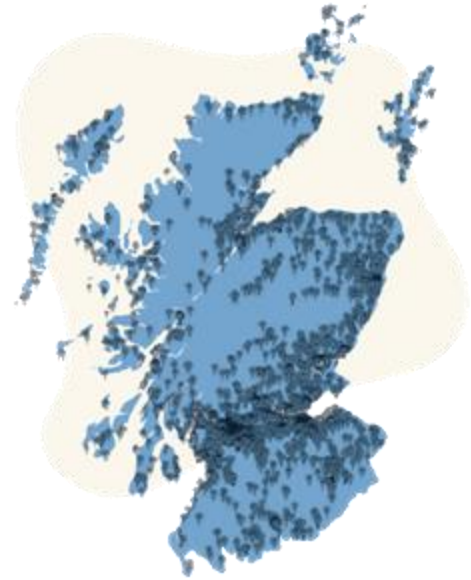
Brewgooder

Social Bite

Mondragon

The Eden Project

Homes for Good (and many more!)





Social enterprise in Scotland

Business models include:

Company Limited by Guarantee (with added social mission etc.)

A registered charity or Scottish Charitable Incorporated Organisation (SCIO)

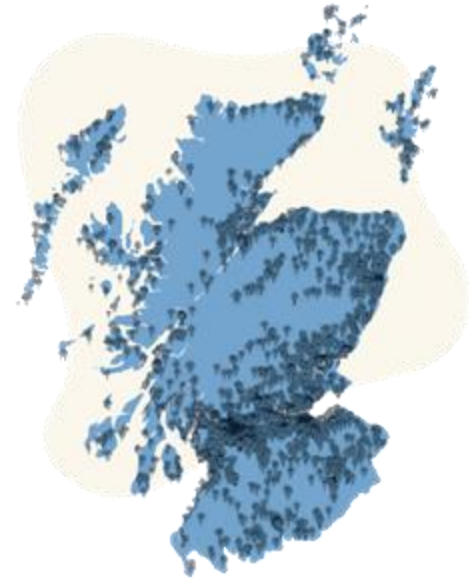
Community Interest Company (CIC)

Co-operative (inc. credit union)

Social Firm

Development Trust

Housing Association / RSL





Social enterprise in Scotland

Social Enterprise in Scotland:

Key Facts



6,047

Social enterprises currently operating in Scotland



89,970

Full-time equivalent employees in the sector



£2.63bn

Gross Value Added (GVA) to the Scottish economy



71%

Of Scotland's social enterprises are led by women



33%

Of social enterprises are located in rural Scotland



56%

Of leaders identify their organisation as a social enterprise



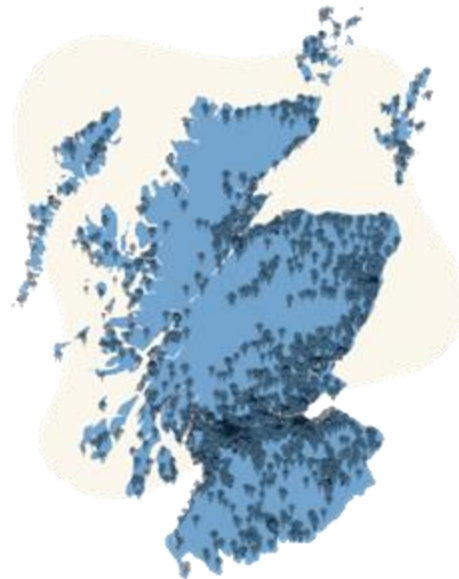
7%

Of social enterprises have exported within the last 12 months



82%

Of social enterprises selling direct to consumers





Social enterprise in Scotland



85%

Of social enterprises pay at least the living wage to all employees



77%

Of social enterprises are incorporated



15%

Of social enterprises have won a public contract within the last year



£4.8bn

The total annual income of social enterprises in Scotland



£3.3bn

The earned income generated from trading activity



67%

Self-sufficiency, as a proportion of income covered by trading



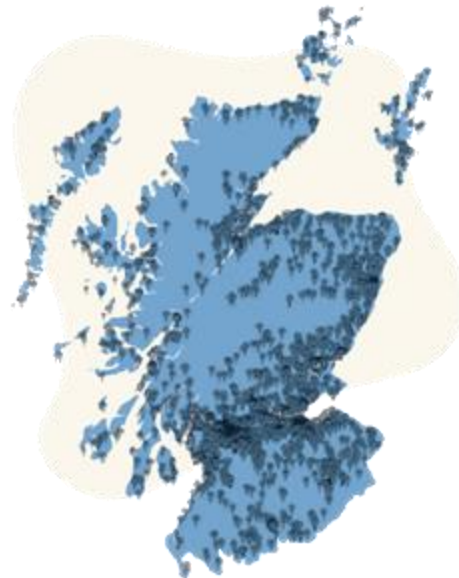
£524m

In financial surplus generated by the sector



£7.0bn

The net worth of Scotland's social enterprises

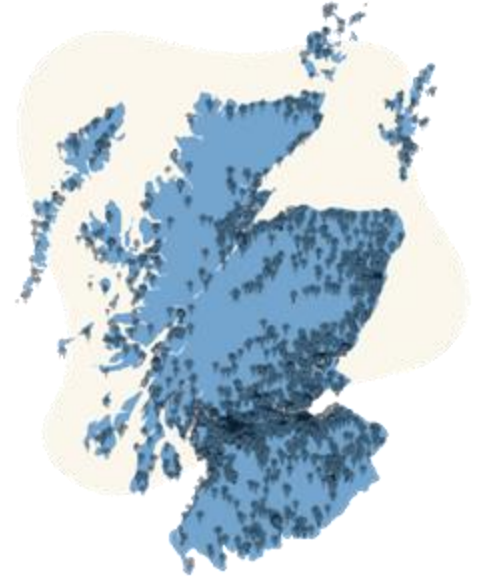




Social enterprise in Scotland

History and context

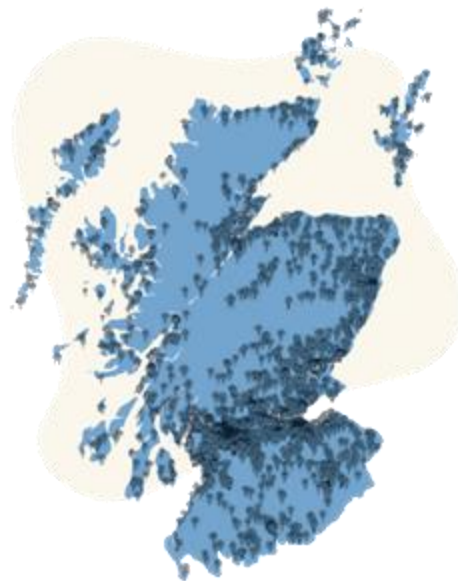
- Community enterprise origins
- Social Enterprise in Anytown, John Pearce
- Senscot and the SSEC
- Social Enterprise Scotland
- The Single Enhanced Intermediary and Transition Group





Social enterprise in Scotland

- Social enterprises in Scotland are often recognised as being “asset locked” so that only the community and society can profit from their work, buildings, land and other assets.
- Social enterprises must be sustainable i.e. trading as much as possible in order to meet their social and/or environmental mission.
- The Voluntary Code of Practice for Social Enterprise in Scotland was a set of guidelines used by some Scottish social enterprises (senscot.net/projects/se-code)
- The term social enterprise shouldn't be confused with private businesses that simply operate in an ethical way, charities that don't trade or public sector arms-length companies (ALEOs).
- There's no single, legal definition of social enterprise in the UK. Definitions vary across the world and even within the UK. The business landscape is constantly evolving.

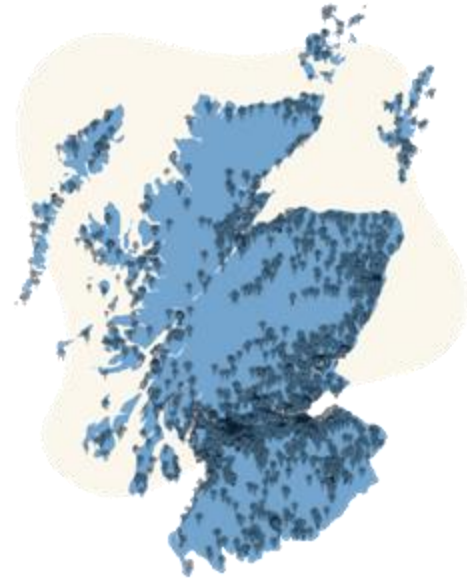




Social enterprise in Scotland

Business support, projects and policy

- Scotland's Social Enterprise Strategy (and related Action Plans)
- Just Enterprise - specialist social enterprise business support
- Place-Based Social Enterprise Networks (SENs) and TSIs
- Buy Social Scotland, shopping website for consumers plus the private sector
Buy Social Business
- Free webinars for anyone: members.socialenterprise.scot/events
- The Cross-Party Group (CPG) on Social Enterprise in The Scottish Parliament
- IDBM context, Community Wealth Building and wellbeing economy





Social enterprise in Scotland

Thank you!

Please take a look at the website for more information: socialenterprise.scot

If you have any questions please contact: duncan.thorp@socialenterprise.scot

