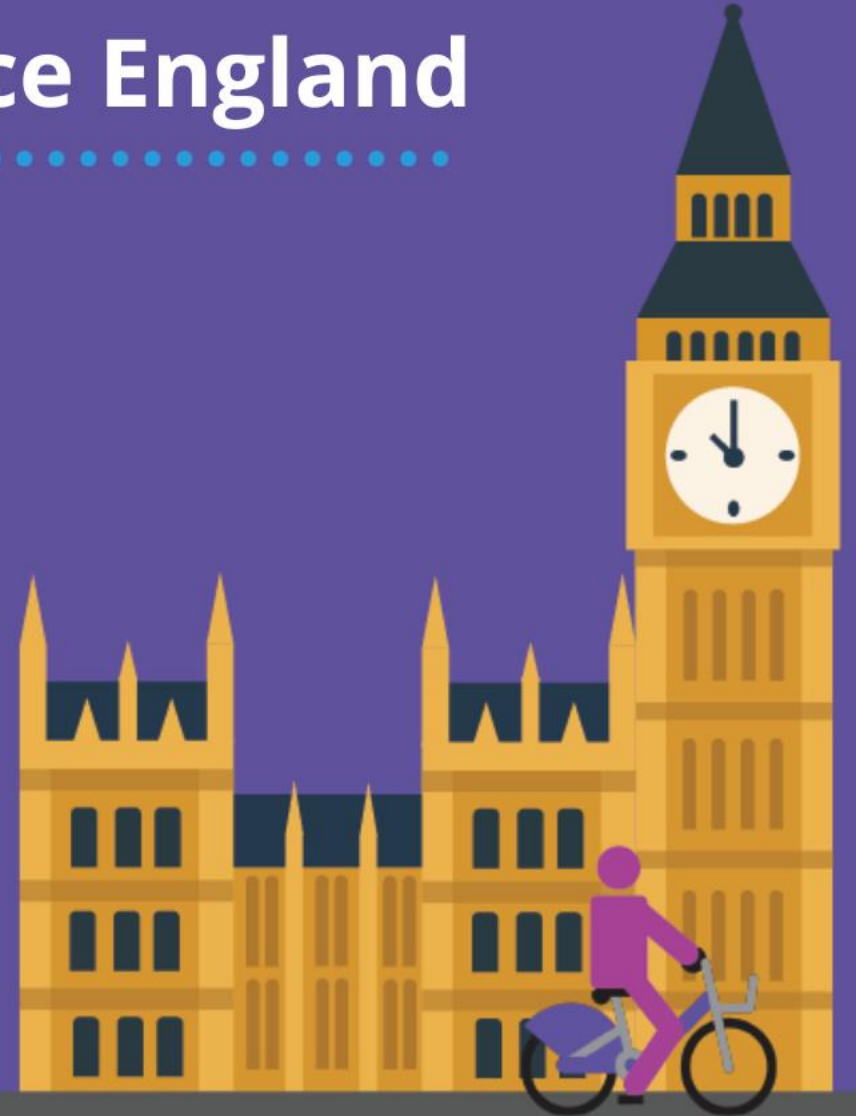


ConneCTing England 2025

Community Transport Conference England

Tues 16 Sep | 9am - 4pm
Coram Campus, London



Harnessing Corporate Social Responsibility for CT

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Association

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Development Officer, Community Transport Association

What is Corporate Social Responsibility?

Examples:

- A supermarket donating unsold food to food banks
- Businesses offering paid volunteering days
- A business committing to paying the real minimum wage
- Local small businesses sponsoring local sports team

Real-World CSR Examples in our sector

- The Big Lemon (a bus company) supporting the relaunch of Bristol Community Transport
- HECK! (a sausage company) launches a community bus service
- Woodhouse Brothers (vehicle repair business) offers 10% off MOTs to volunteers to Community Transport Wyre Forest
- Unique Property Group sponsors “People to Places” community transport



Social Value as part of contracting



Apprenticeships



Donations to
Community
Groups



Commitments to
sustainability



Volunteering



Spending locally



Lots more

Section 4: Social Value

Our Commitment

We recognise that Cityshire Council's Social Value Policy seeks to maximise benefits for local residents, businesses, and the environment. We will deliver measurable outcomes aligned with the Council's priorities: local employment, community wellbeing, sustainable transport, and environmental sustainability. A central part of our approach is supporting community transport, which plays a vital role in ensuring inclusive, accessible, and environmentally friendly mobility across Cityshire.

Employment & Skills

- Create 4 new apprenticeship roles for Cityshire residents over the 3-year contract.
- Guarantee at least 70% of our workforce will be recruited locally within a 15-mile radius.
- Offer 2 work experience placements annually in partnership with Cityshire College.
- Provide training opportunities to community transport volunteers on vehicle safety, basic mechanics, and passenger support to strengthen the sector's skills base.

Community Engagement

- Provide 100 hours of volunteering each year by staff to support local community projects (e.g., school gardens, neighbourhood clean-ups).
- Partner with two local charities (Green Futures and Cityshire Foodbank) to deliver in-kind support worth at least £5,000 annually.
- Sponsor free annual safety training sessions for local community transport volunteers, covering minibus maintenance, passenger assistance, and first aid.
- Provide £2,500 per year in small grants to support community transport schemes that improve access to healthcare, shopping, and social activities for vulnerable residents.
- Offer pro-bono fleet management advice and discounted servicing for local community transport minibuses, reducing operational costs for providers.
- Establish an annual 'Community Transport Week' in partnership with the Council to promote awareness, encourage volunteering, and celebrate the contribution of local providers.

Environmental Sustainability

- Replace all petrol tools with electric alternatives by Year 2, reducing carbon emissions by an estimated 12 tonnes CO₂ annually.
- Plant 500 additional trees in collaboration with Cityshire's "Urban Forest" programme.
- Commit to 100% recycling of green waste collected.

- Collaborate with local community transport providers to promote shared use of low-emission vehicles for staff and volunteers, reducing reliance on private cars.
- Support community transport groups in transitioning to electric minibuses by sharing access to charging infrastructure at our depots during off-peak times.

Measurement & Reporting

- Outcomes will be tracked using the National TOMs (Themes, Outcomes and Measures) framework.
- Quarterly reports will be submitted to the Council's contract manager, including data on apprenticeships, local spend, carbon reduction, community transport initiatives, and volunteering hours.
- An annual Social Value Impact Statement will be published and shared with stakeholders, highlighting progress on community transport support and sustainability.

Example Contract Commitments

Understanding the TOMs framework

- The TOMs System is designed to provide a structured approach to measuring social value across various sectors, including public, private, and third sectors.
- TOMs - Themes, Outcomes and Measures
 - **Themes:** Broad categories that represent the areas of social value an organisation aims to impact, such as community engagement, environmental sustainability, and economic development.
 - **Outcomes:** Specific changes or benefits that the organisation seeks to achieve within each theme. Outcomes describe the targeted impact of activities and initiatives.
 - **Measures:** Quantifiable actions or indicators that demonstrate progress towards achieving the desired outcomes. Measures provide the data needed to assess and report on social value effectively.
- It is measured by different categories which are then added into the contract, this is then mentioned by The Social Portal (or other systems) to ensure the contract is being met by the provider.



Types of activities which can fulfill promises

- **Supporting Unemployed People** - Mock, interviews, CV advice, careers advice, work experience
- **Local School/College Visits** - Delivering careers talks, curriculum support, literacy support, safety talks.
- **Business Advice to VCSE** - Bid workshops, internet safety talks, finance advice, business advice, HR advice, H&S advice.
- **Equipment or Resources Donations** - Free access to e-learning, vehicle donation, donations of any kind to help the third sector.
- **Initiatives to Support Older People, Disabled or Vulnerable People** - Befriending, social isolation scheme, digital Inclusion, CV advice, mock interviews.



Corporate Examples



A railway that is fit for the future

- Supporting the delivery of net zero
- Contributing to a circular economy
- Adapting to a changing climate

A railway that cares for the environment

- Supporting nature's recovery
- Protecting land, air and water

A railway that helps communities thrive

- Improving the wellbeing of communities
- Creating an inclusive and accessible railway
- Supporting local economies

Sustainability at Mobico Group

We are playing a significant role in accelerating modal shift, decarbonising travel, and building greener, more liveable cities. Our culture and purpose-led approach is at the heart of our ESG commitments.



| Global Trends | Definition | Our response |
|---|--|---|
| Car pooling and using public transport instead of private | Sustainable cities and communities SDG 11 11.2 By 2030, provide access to safe, affordable, accessible and sustainable transport systems for all, improving road safety, notably by expanding public transport, with special attention to the needs of those in vulnerable situations, women, children, persons with disabilities and older persons. | <ul style="list-style-type: none"> • In 2023, the number of customer journeys we provided hit a record high of over 1 billion • In 2023, we won 43 new contracts to help expand public transport networks |



How to become part of a bid commitment



Contact the council



Contact companies



Be ready to make suggestions

GOV.UK Find a Tender English Cymraeg

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Help us improve Find a Tender [Close](#)

[Sign up for user testing](#)

BETA [Contact the Find a Tender team \(opens in new tab\)](#) if you have feedback, questions or suggestions.

[Home](#) > Search results

Search results

We've found **149** notices

Keywords

Search titles, descriptions, identifiers and organisation names

[Help with keyword search](#)

Sort results

Relevance ▾

PRP274 Repair and Maintenance of Powered Pedestrian Doors

Derbyshire County Council

The Council is inviting suppliers to tender for a contract for the provision of the Repair and Maintenance (including servicing) of Powered Pedestrian Doors at the establishments within the charge of Derbyshire County Council and located throughout the county of Derbyshire. The Council uses a range ...

Notice type UK6: Contract award notice
Contract value including VAT £248,400
Contract location UKF1 - Derbyshire and Nottinghamshire
Supplier ABCA SYSTEMS LIMITED
Publication date 2 September 2025, 4:56pm

Procurement stage

[What are the procurement stages?](#)

☐ Open opportunities only

☐ Pipeline

☐ Planning

☐ Tender

How do I find companies and contact them?

- Find companies who have contracts in your area
 - Speak to your council about contractors
 - Use websites like “Find a Tender”
- Contact them and ask to speak to their ESG (environmental social and governance) manager



Get Synergised With Purpose N... [+ Follow](#) ...

143 followers

2w •

🌟 We have a couple of non-member business spots left!

Are you a business that wants to give back to your community — through time, skills, expertise, or resources?

This is your chance to connect with 25+ charities and social enterprises already booked in.

Come along to:

- 🌟 Share your expertise where it matters most
- 🌟 Build meaningful partnerships
- 🌟 Explore opportunities to collaborate and do business with others

Don't miss out — join us and be part of something bigger and with a purpose 🌍

*PLEASE read event details on what expect and what to come with - 1 ticket per organisation due to popular demand of our events.

WITH PURPOSE NETWORKING EVENTS
CONNECT:COLLABORATE:INNOVATE

JOIN US FOR IN PERSON NETWORKING, NETWALKING & BBQ

FRIDAY 5TH SEPTEMBER 2025
Sponsored by Grifflon Water Centre

EVENT SPONSORS, HOSTS & PARTNERS

For more information email rachel@getsynergised.com
Visit our website getsynergised.com

Fri, Sep 5, 9:30 AM - 1:30 PM BST

Networking with a Purpose

📍 Cambridgeshire, GB

[View event](#)



Saturday, September 27

Doncaster business networking event

By Social Success Circle

Join us for a relaxed networking session within the cosy comfort of Woodlands Community Library, Doncaster.

Date and time

📅 Saturday, September 27 - 10am - 12pm GMT+1

£12
Sep 27 - 10:00 AM GMT+1

[Get tickets](#)

PCVS Third Thursday Networking

📅 17/07/2025 ⌚ 10am-12 noon **Member Only**

📍 Allia Future Business Centre Peterborough

[Book your place](#) ➡

Join us for our latest third Thursday networking event.

Not a member? Join now! Use the Get in Touch form and request a membership form.

This event always features lots of time for networking! In addition there's often a slot on fundina and fundraising. plus a short training item. or a full

Networking

cta

How can we support you



For Councils – We can help commissioning teams find CTs in their areas and suggest promises that will benefit their community transports.



For CTOs – Work with you to identify and contact potential corporate partners. We can also help you to frame your asks of your corporate partners.