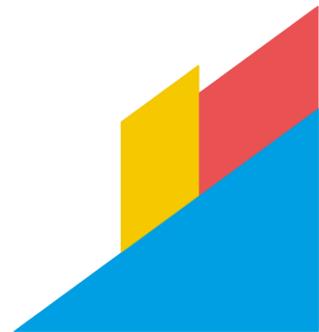


# Tackling Loneliness

# Data Collection and Review

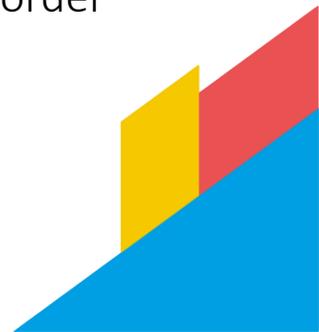
Tuesday 13<sup>th</sup> December 2022



# Top tips to Data Gathering

- **Define your problem** – be clear about what you are trying to achieve or what you are trying to understand
  - E.g. What is your project trying to achieve and for who will be impacted
  - List out all the questions that you may have about the project
  - Review and prioritise that list – consider do we really need to know that
  - Consider whether you would want to use the impact to influence a partner – do they have any questions or requirements
- **Identify what information is needed** – Consider what you need know / collect about your project and the people impacted.

After reviewing your list of questions – consider what specific information you need to collect in order to answer your questions



# Top tips to Data Gathering

- **Develop methods to collect the data you need**
  - Consider what type of data you are gathering then decide on the best tools to collect it



## Quantitative

- Number driven data
- Can be a structured survey which enables statistical analysis
- Gathers narrow specific information
- Closed Qs can be analysed quickly

## Qualitative

- Concerned with how people think and feel about the topics
- Gathers broader more in-depth information
- Open Qs for greater depth and personal detail

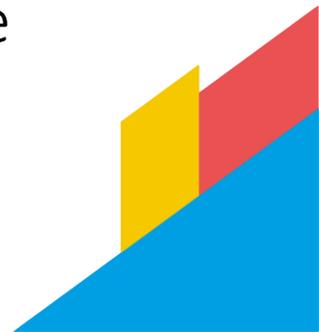
# Top tips to Data Gathering

Have clear milestones to review the data collection – do not leave it until the end

Consider

- Is the data starting to answer the questions that you have?
- Are you getting the data that you need for your collection methods?
- How do you need to change your data collection to ensure you collect what you need

Ensure if you change something that it doesn't invalidate anything you are already collecting

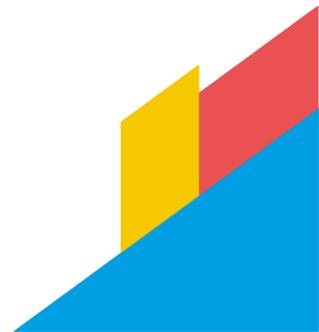


# Top tips to Data Gathering

- Consider GDPR and Data Protection in your data collection and keep in mind, do I need to collect this information.

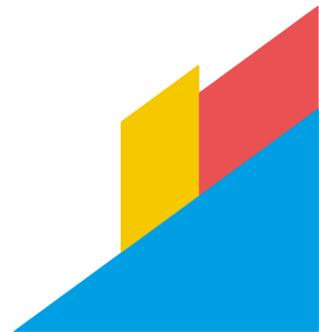
## Further Support

- Tackling Loneliness Hub – Videos and slides go into this in more detail  
[Groups - Tackling Loneliness Hub](#)
- Contact Sean for a conversation and support

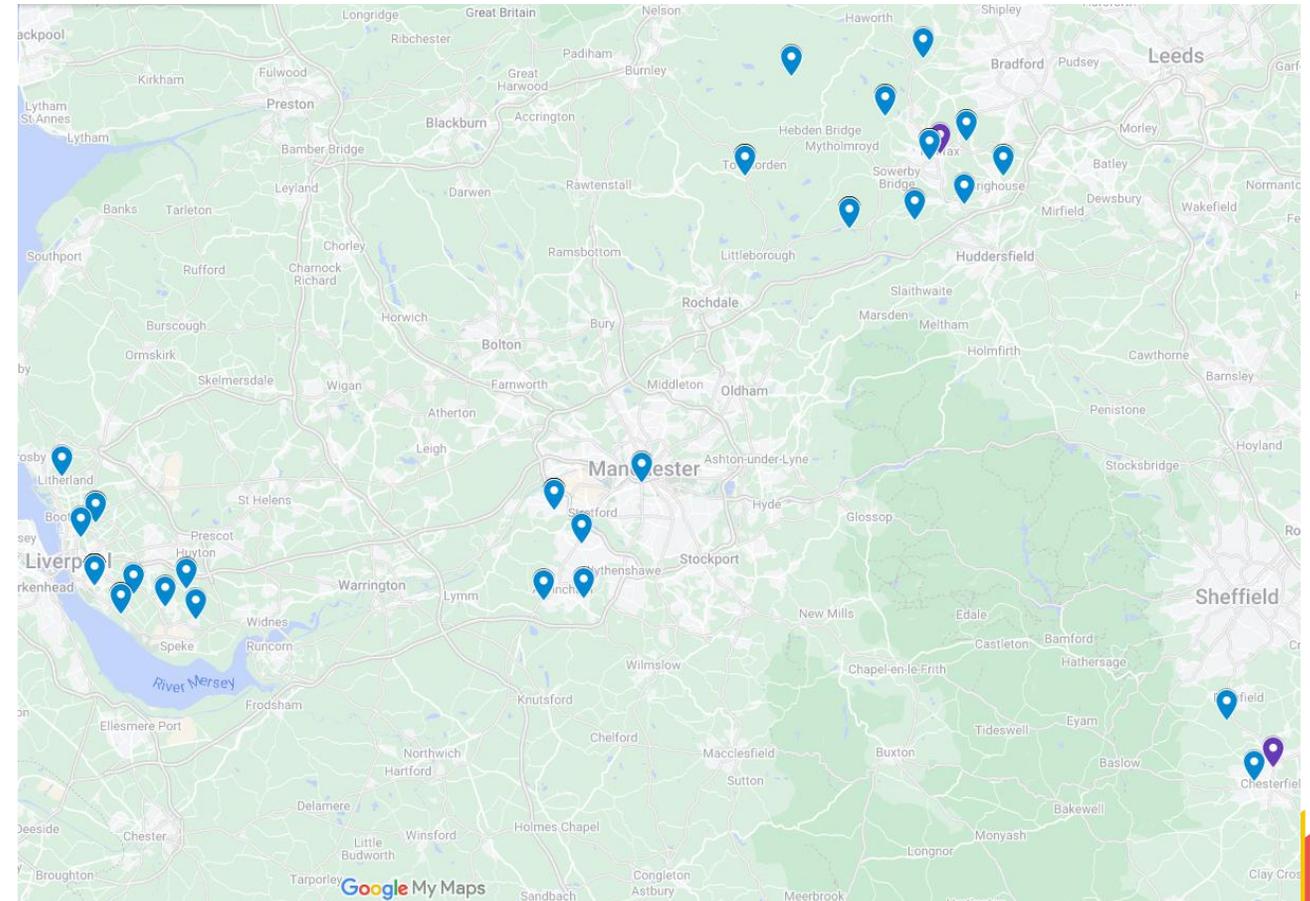


# Tackling loneliness through Community Transport

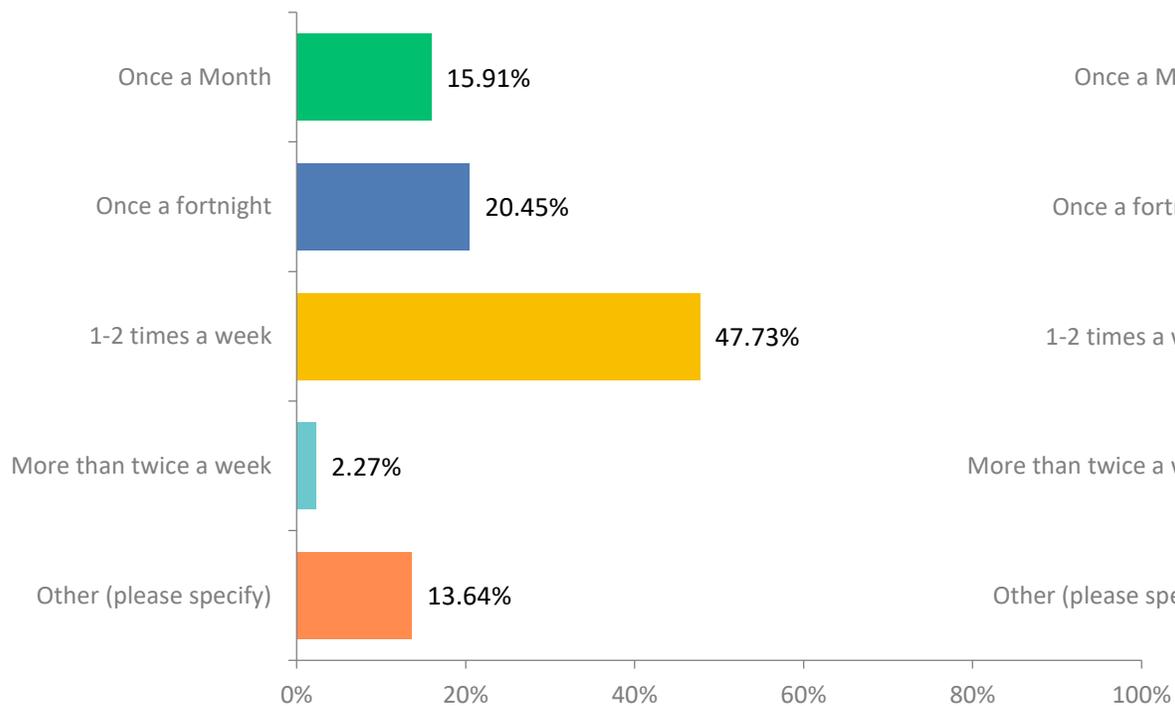
## Pilot Data



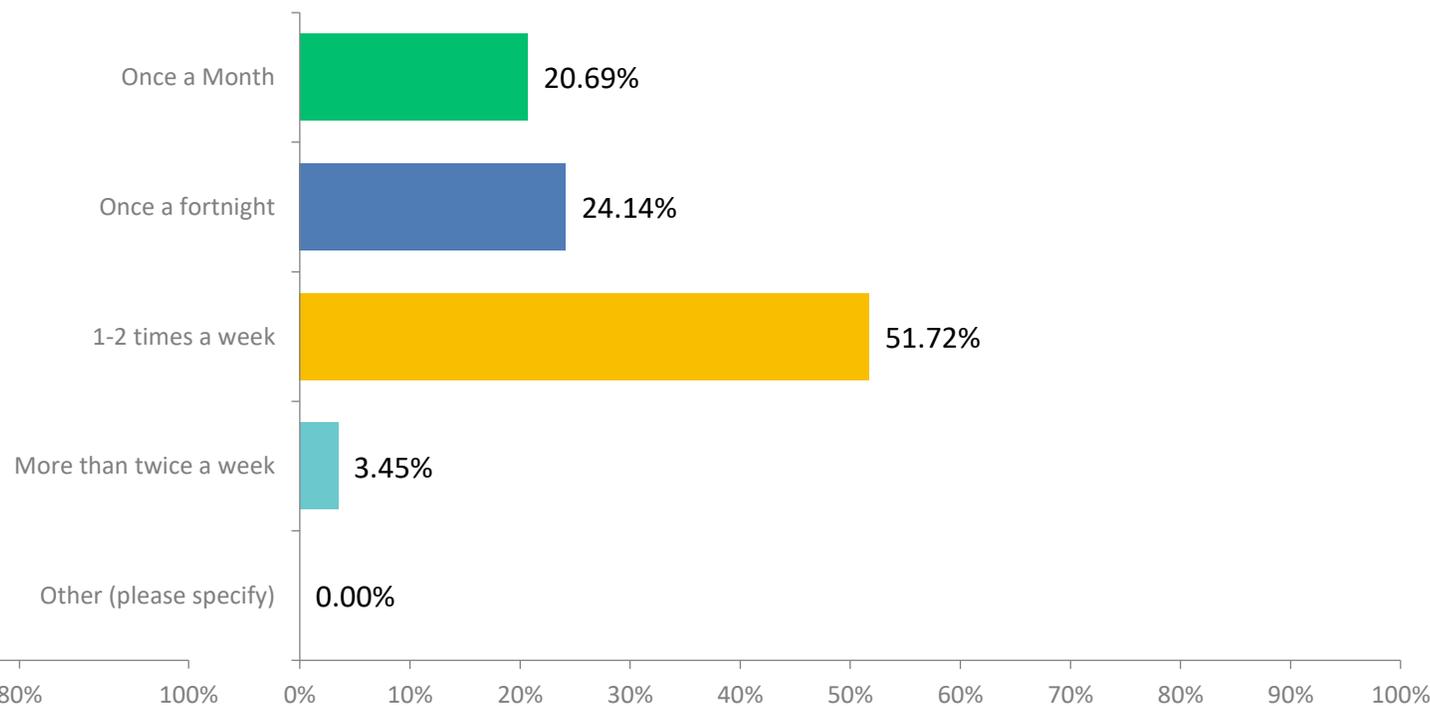
# Mapping Client Postcodes



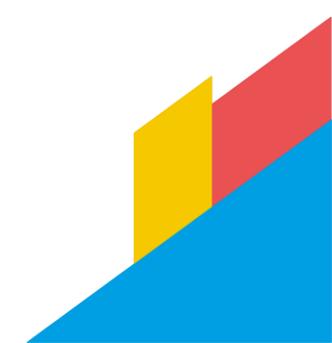
### How often did they expect to volunteer



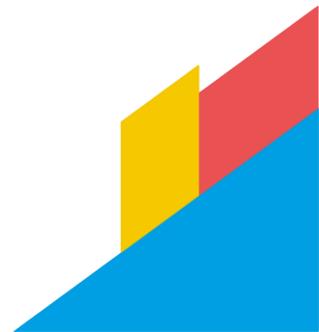
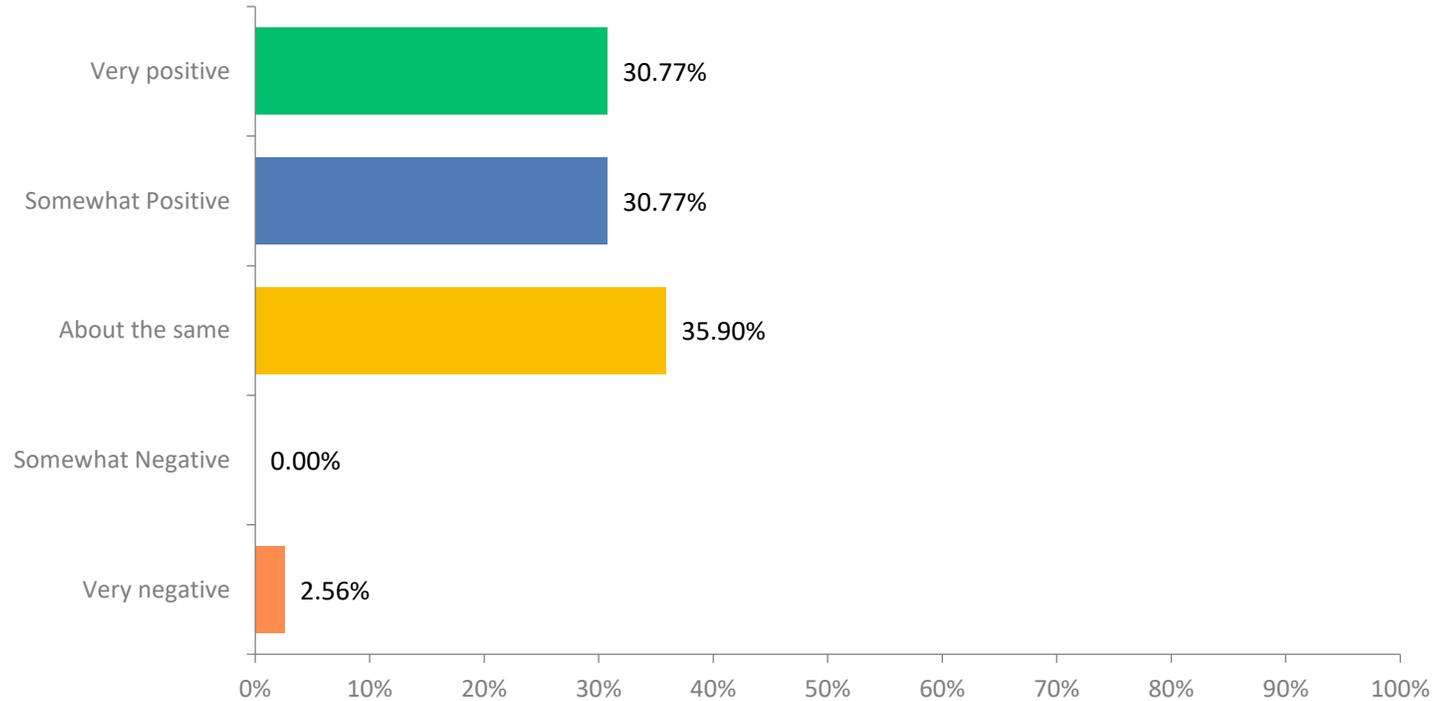
### How often did they volunteer



Comparison between how often a volunteer expected to volunteer and how often they actually ended up volunteering



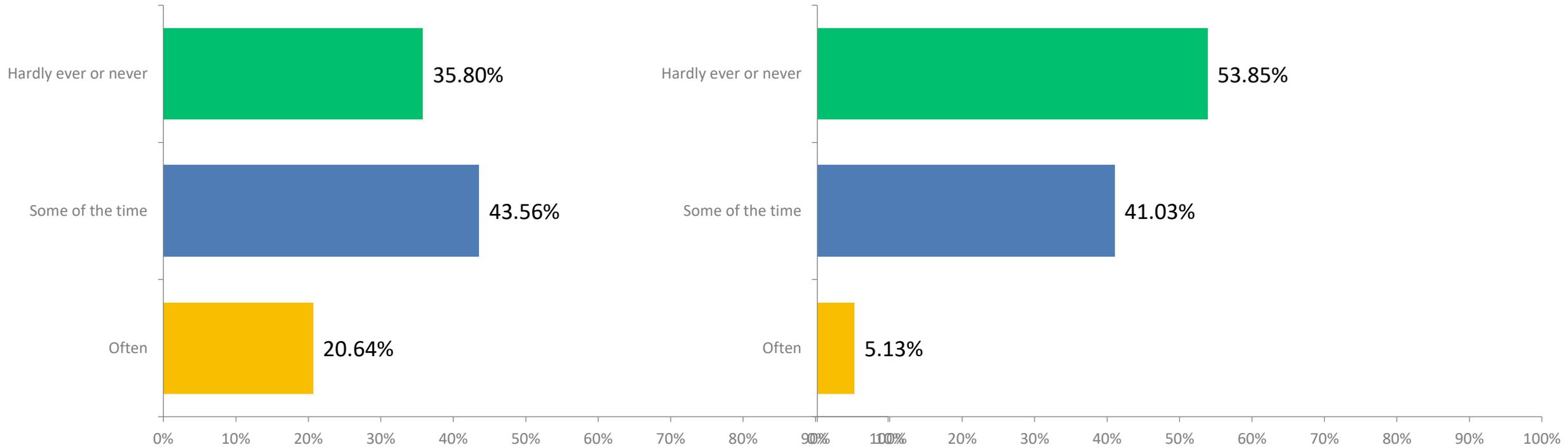
# Thinking about how you felt before you accessed community transport What impact has having access to community transportation had on your feelings of isolation, loneliness, and companionship?



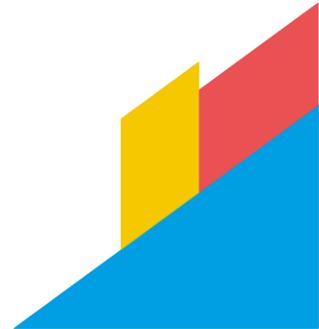
# How often do you feel that you lack companionship?

Before

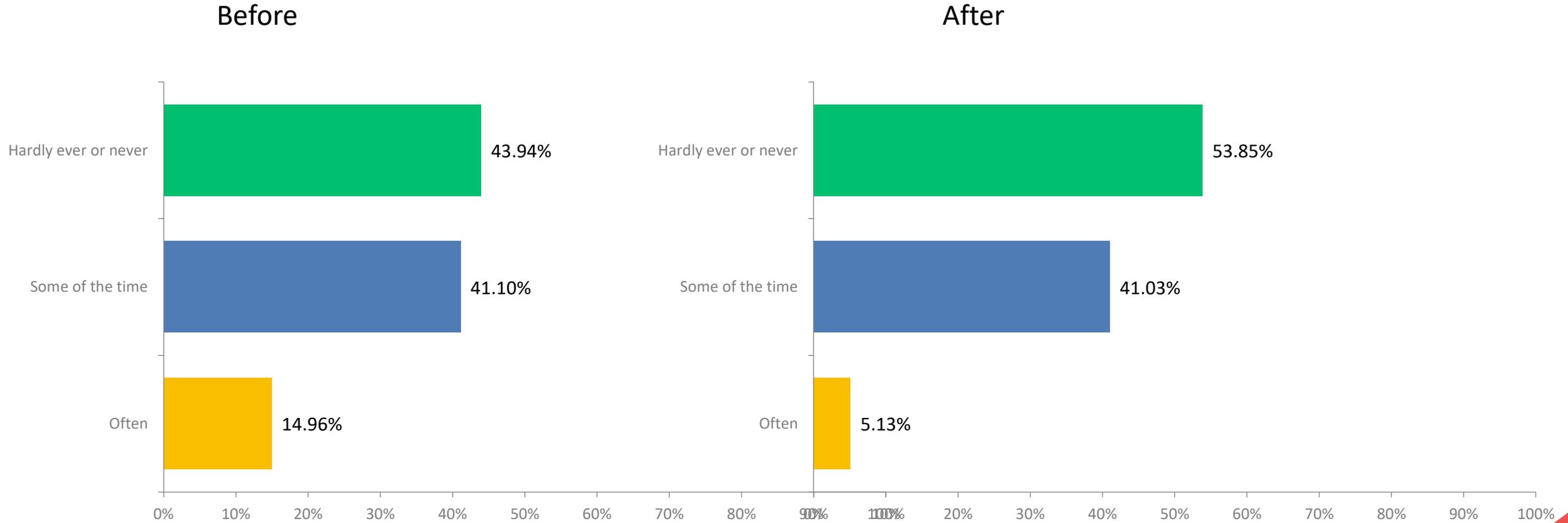
After



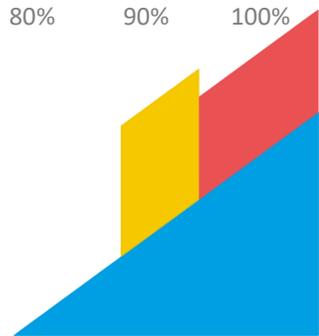
18% increase in people who were lacking companionship Hardly ever or never  
15% reduction in those feeling it often



# How often do you feel left out?



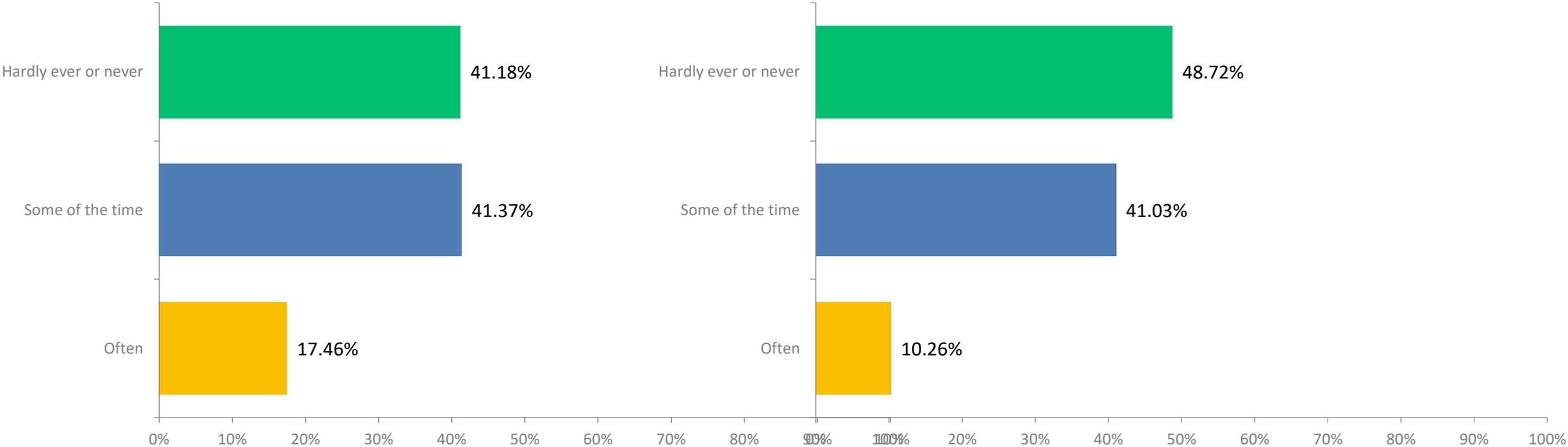
10% increase in people who were feeling left out hardly ever or never  
10% reduction in those feeling it often



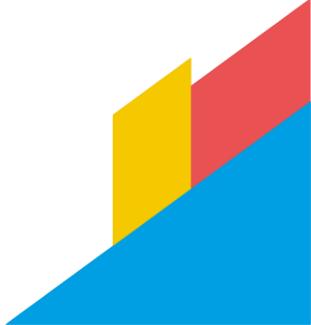
# How often do you feel isolated from others?

Before

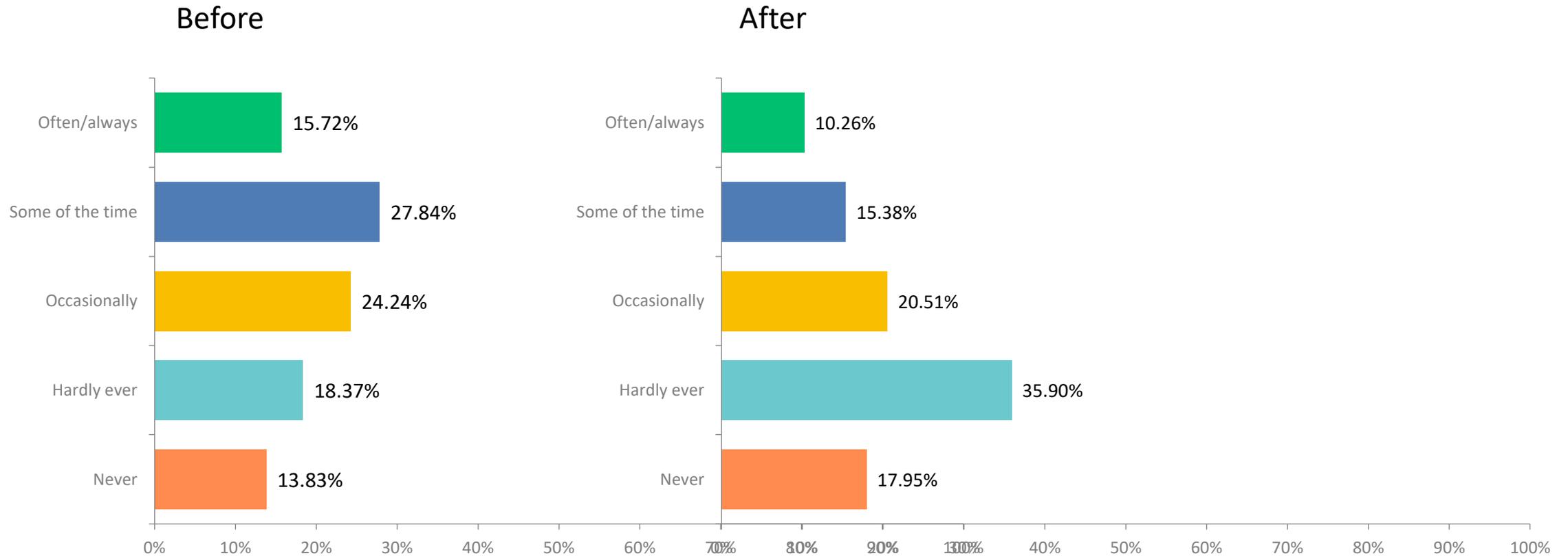
After



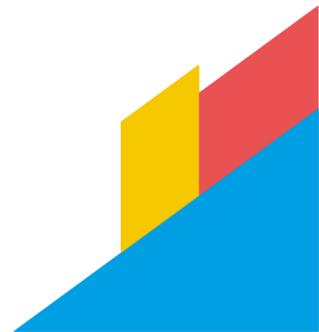
7% increase in people who were feeling left out hardly ever or never  
7% reduction in those feeling it often



# How often do you feel lonely?

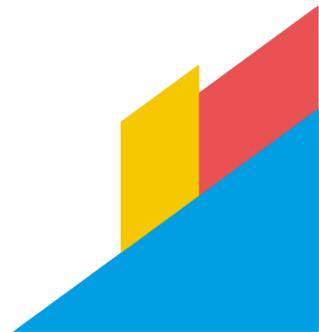


Overall Loneliness 67.8% before were experiencing Often to Occasional  
Drops to 46.15% after 21% reduction



# Other Data Points

- Within the analysis we can review:
  - Are there gender differences in the before and after scores
  - Does age have a factor
  - Is one place impacting the scores more than others
  - Is the activity people are accessing having a difference in outcome
  - Does the amount of times people are accessing CT have a role
  - Does the amount of volunteering undertaken have a difference in the outcomes



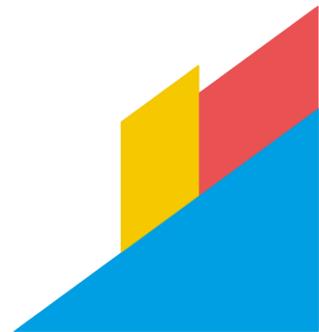
# Quotes

Enabled me to get out more and meet different people. It is something to look forward to.

there is nowhere like this place, its is a good thing, transport drivers work wonders, I wouldn't want anyone else

I would be fed up at home I would be bored, I like to see friends

I would feel fed up as no one to turn to



# What we plan to produce

- Continue to promote through Social Media
- Produce an interim data update in late January
- An overall project report highlighting
  - An analysis of all the data and the impact of the project
  - Case studies from projects showcasing the different projects
  - Social value impact of the project overall
- Individual project reports
  - Summary of the data provided to us showcasing the impact of the project (short document)
- Considering – Regional reports to link into regional priorities

