

Social Media Training – Helpful Links

[FREE volunteer management software](#)

[Cheshire West Voluntary Action promoting and developing volunteering in your area. A TeamKinetic powered website \(volunteernowcwva.com\)](#)

Helpful to shorten URLs in posts – it looks nicer and doesn't take up so much space in your post, especially on Twitter where the number of characters is limited:

[URL Shortener - Short URLs & Custom Free Link Shortener | Bitly](#)

Free graphics programme – it has social media template sizes you can use:

[Free Design Tool: Presentations, Video, Social Media | Canva](#)

Free scheduling programme:

[Hootsuite Free Plan - Features & Pricing - Hootsuite](#)

Examples of case studies:

[Case Studies Archive - CWVA | CWVA \(chesterva.org.uk\)](#)

Slack – your 'digital HQ':

[Slack is your digital HQ | Slack](#)

