

NatCen
Social Research that works for society



DfT Tackling Loneliness with Transport Evaluation



13th December 2022

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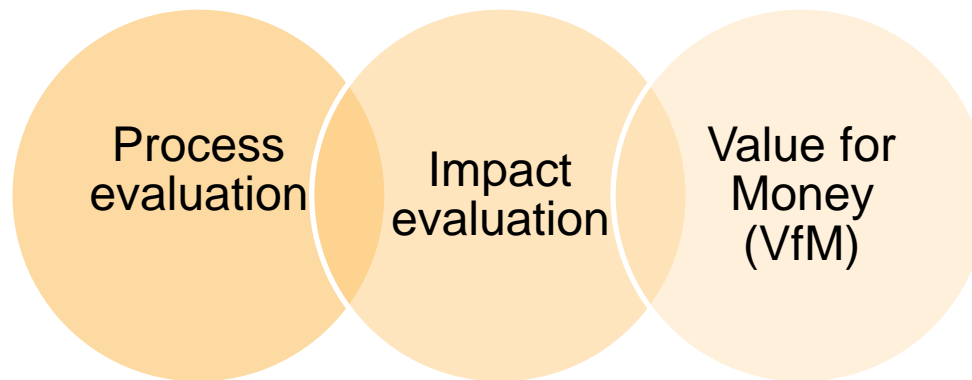
Introduction



1.

Introduction

- DfT have funded 12 transport pilot schemes that aim to tackle loneliness amongst different groups of individuals.
- NatCen and RSM UK Consulting are conducting an independent evaluation of the Tackling Loneliness with Transport Pilot Fund.



Process evaluation



2.

Process Evaluation

We would like to understand:

- Your experience of the applying for funding from DfT;
- Your experience of reporting in line with the monitoring system;
- Key facilitators (things that helped) and barriers (things that hindered) to setting up and delivering the pilot;
- Role of partnerships in delivering the interventions (for e.g. suppliers, charities);
- Key lessons learned around reaching service users, and how this compared with what was hoped at the start of the pilot;
- Lessons learned from delivering the pilots.

We would like to interview at least **two** members of staff across the CTA funded pilots, who have ***full oversight of pilot delivery, or oversight over a key component of the pilot.***

We will conduct interviews with each staff member at two time-points; the first in **January 2023**.

Process Evaluation

- Two pause and reflect points (early 2023)
- Pilots will be grouped into smaller sessions based on themes of interest. e.g. community transport schemes, training of staff, increasing use of public transportation etc
 - Feeds into two purposes:
 - Sharing early learning between pilots and identifying what does and does not work;
 - Highlighting key successes and to reflect on learnings for the future.
- Common Minimum Dataset (CMD; data already being collected)
 - Record all of the activities used by primary beneficiaries, including frequency of use;
 - Collecting this data ensures that there is uniform data across all pilot.

Impact Evaluation

3.

Impact evaluation

- A subset of 7 pilots have been included for impact evaluation, including the CTA.
- We will collect additional data with two pilots funded by the CTA:
 - **Case studies** consisting of:
 - Up to three staff/volunteer interviews
 - Eight beneficiary interviews
 - Project and beneficiary-level data from the **CMD**
 - Anonymised baseline and follow-up **survey data**

These case studies will help to deepen analysis of how pilot activities were delivered, how service users were reached, and what learnings can be drawn on for future projects.

Value for Money (VfM)



4.

VfM

- We intend to select four of the pilots for the VfM assessment, including the CTA.
- **Social Return on Investment (SROI) approach**; takes an exploratory approach to identifying costs/benefits of a project
- Aims to capture social, economic, and environmental value:
 - Reductions in loneliness
 - Value of additional transport usage
 - Health and other wellbeing benefits

Data collection will include:

- Focus groups with beneficiaries; **one** focus group per project, with 6 to 8 participants
- Interviews with **four** service provider staff, including people with different involvement in administering and delivering the services.

Next Steps



5.

Next Steps

CTA funded pilots selected for process evaluation:

- RSM will be in touch in the New Year to arrange the grant holder interviews with two members of staff with ***full oversight of pilot delivery, or oversight over a key component of the pilot.***
 - We are only able to speak to a couple of projects so are trying to explore a range of different activity types targeting different groups across the whole DfT portfolio.
- The next CMD return is the **13th January 2023**
- The first pause and reflect session – once all grantholder interviews have been completed

Pilot projects selected for impact evaluation:

- NatCen will be in touch in the New Year to arrange the staff/volunteer and beneficiary interviews as part of the impact evaluation.

Any questions, please email dftloneliness@natcen.ac.uk