

## How CT Partners/Stakeholders Can Get Involved

Thank you for your support in amplifying Community Transport and the #CTWeek23. We're excited to work with you to promote the essential work done by Community Transport providers to #BridgeGaps and #ConnectCommunities. We've put together some suggestions on how you could get involved, and we're always happy to discuss other ideas [ please contact us at [comms@ctauk.org](mailto:comms@ctauk.org)].

1. **Promote CT Week:** Create awareness of CT Week in your newsletter, on your website and on social media. [Download CT Week communications assets](#). Help promote the CTWeek Campaign resources on your channels—website, newsletters, and social media.
2. **Photo Ops:** Visit a CT Provider in your region, take photos with the team and vehicles; and share a quote about the importance of community transport, with the hashtag #CTWeek23. Don't forget to also tag @ctauk1!
3. **Harness Social Media:** Share stories, photos and videos on Facebook, Twitter, LinkedIn and Instagram. Examples of content:
  - How Community Transport is enabling people to connect with their communities.
  - The impact of CT in strengthening social bonds and tackling loneliness.
  - An example of how CT is climate-conscious and its environmental benefits.
  - Acknowledge the dedication of CT Volunteers and communities that actively contribute to providing CT services (the CTA team will be more than happy to share some local examples).
  - Celebrate the diversity in the sector and help educate more people about the importance of a community-led transport system.
4. Encourage your staff to make posts and share content with the hashtags #CTWeek23, #BridgingGaps #UnitingCommunities.
5. **Create Email Campaigns:** Create newsletters, announcements, and reminders about the events you have planned during the week.



6. **Connect with local MPs:** Reach out to your local government officials to inform them about CT Week. Download the [template letter](#). Encourage them to endorse CT Week, or post about CT on social media to help raise awareness of #CTWeek23 while acknowledging your organisation.

*Please remember to use the hashtags #CTWeek23 and tag CTA on [Twitter](#), [Facebook](#) and [LinkedIn](#) in all your posts!*

