

# Nidderdale Plus Partnership

## Case Study – on overview of our TL project

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### Meeting an unmet need

We identified that there was a need in the Nidderdale area for Community based transport, especially aimed at Lonely people Isolated in the rural area. The Area itself is extremely large but very sparsely populated and for some people their neighbours could be a mile or two down the road. There is also a lack of public transport in the area as well.

### What we did

We discussed the best way to get in touch with the people we were aiming our service at, we advertised our Day Trips in local bus stops, village shops and church halls and community centres we also met with the local social prescribers and GP surgery's and asked them to pass on information about the service to people who may benefit. We have a charity shop on the Highstreet and lots of people have seen our posters here. The charity shop is run by volunteers, and many have come along on our trips.



We have also worked with lots of community-based groups like WI, Knit and Natter, Meet and eat groups and local Lunch groups in the surrounding villages. They have planned group trips and their members come along on our Nidd Plus day trips.

Our day trips were planned for the year so we could advertise them as much as possible We have also run a regular weekly market trip to Ripon Market where the beneficiaries have been able to access a wider range of shops and the Markets stall. They also use is an opportunity to have lunch and a good catch up with friends.

### What was the result

Our Days trips have been proving very popular with many of them selling out and we have had to hire a second bus to meet the need/ requests.

We have seen groups grow and friendships being made on lots of our trips especially our Ripon run. What started as a couple going for lunch is now 5 or 6 getting there shopping and then meeting for lunch together.





The time on the Bus itself seems to give people time to chat and this is where the friendships begin to form, the groups have also started to spend the day together on our Day trips.

Another thing we have noticed is that people who are attending our day trips are accessing more community group outside of our project. Now they are feeling more confident or have someone to go with. Further enriching the lives of the clients.

