

Celebrating Community Solutions

14-18 October 2024

CTWeek24 Photo Ideas

There are many ways you can get involved in CTWeek: <u>submit your stories</u> to our CTWeek24 Virtual Journey map, share about your Community Transport Organisation on social media, or use our resources to feature your story in the local press.

But for all these activities, you'll need photos of your fantastic CTO! Below, we've shared some photo ideas to help you capture the brilliance of your CTO:

- 1 Take an all-team photo. Gather your staff and volunteers together and take a photo of you all cheering/smiling. If you can do this in front of your premises sign or liveried vehicle even better!
- 2 Fill a vehicle with balloons and take a photo with your logo/organisation sign, in the photo. Fancy a go at making a balloon arch for your premises? This kit from Amazon might be helpful: Pastel Balloon Arch Kit, 120pcs
 Pastel Rainbow Balloons Arch Garland Kit, 18 12 10 5 Inch Multicoloured Pink Blue Purple Balloons for Kids Birthday Wedding Baby Shower Party
 Decorations: Amazon.co.uk: Toys & Games
- 3 Get yourself a mascot! Our thanks to Jeff Zycinski of <u>Partnerships for Wellbeing</u> for highlighting during our CBS session just how impactful a cuddly mascot can be! Take them on a journey, capture them with photographs with passengers, drivers or staff.
- 4 PositiviTree create your own positiviTree with messages of thanks, support and inspiration this CTWeek. Blutac and felt tips at the ready, find a spot to stick them up and take a photo to share. A good one to get your community groups involved with!
- 5 Print out our <u>CTWeek24</u> poster and place it/stick it on your vehicle or have staff hold it for a photo. Easy and effective.



6 – If you manage to organise a visit from a local MP, councillor or person of interest, make sure you take a photo with them too. Use the official CTWeek24 resources in the photos where you can.

7 – We LOVE animals. If you have an office dog, or animal that's practically part of your organisation, we want to share their photo! Think polling station dogs with their matching leads and bandanas.

